**“CHARRY” ZICHAO WU**  Email: [wuzc.charry2013@gmail.com](mailto:wuzc.charry2013@gmail.com) • Tel: 858-257-9641

San Jose, CA • <https://www.linkedin.com/in/charrywu/>• <https://charrywu.github.io/>

**CAREER OBJECTIVE**

* Full-stack Engineer with entrepreneurial mindset and constant desire to grow, seeking mid to senior level software engineer position in established companies, or founding member of early-stage tech startups.

**SUMMARY OF QUALIFICATIONS**

* Founding member of early-stage EdTech AI SaaS startup (bootstrapped), built novel interfaces of a video e-learning platform. Helped in fundraising, hiring, customer support to make the company investable.
* Previously worked at TikTok Ads and The Trade Desk (medium-sized public company, AdTech sector).
* **Programming Languages:** Python, JavaScript/Typescript, C++
* **Frameworks/Libraries:** React/Redux, Vue.js, Django/Flask, Node.js, Docker, Git, FFmpeg

**PROFESSIONAL EXPERIENCE**

Educational Vision Technologies ([EVT.ai](https://evt.ai)) – San Jose, CA (Remote) Oct. 2022 - Present, 2020, 2018 (intern)

***Web Fullstack Engineer, Founding Team Member***

* Helped build most parts of EVT’s e-learning platform in React and Django, current ARR $75K. Efforts include:
  + [Eng] Developed third party integrations (Canvas, Zoom) to unlock more revenue and gain exposure.
  + [Eng] Identified and fixed numerous bugs caused by immature engineering and lack of test coverage.
  + [Eng] Refactored components into TypeScript. Contributed to onboarding & testing documentations.
  + [Hiring] Launched intern hiring campaign on Handshake, attracted applicants from major universities from Bay Area and SD. Screened resumes and conducted 20+ intern tech interviews, resulted in 3 hires (2023 summer)
  + [Customer] Launched email campaign targeting professors & univ dept. chairs, resulted in ongoing pilots. Manually processed lecture recordings before ML pipeline to accustom special vid format. Feedback pending.
  + [Fundraising] Co-presented project ideas to potential investors in a pitch competition, winning top prize $1.7K.

ByteDance – Mountain View, CA Mar. 2021 - Nov. 2022

***Frontend Engineer, TikTok Ads (***[***tiktok.com/business***](https://www.tiktok.com/business)***),*** *quit for master’s degree due to H1b non-selection*

* Built web frontend features on ad delivery platform (attracting ad revenue from small/medium businesses):
  + Overhauled advertiser payment checkout experience, resulting +5% increase on $12M (2021) weekly ad revenue.
  + Implemented multiple versions of payment UI to be A/B tested across multiple user segments. Used private NPM packages for ease of implementation and integrated with ByteDance’s internal A/B testing dashboard.
  + Launched new ad delivery objectives on mobile site, which witnessed $3k/w Ad spending in SEA countries.
* Drafted team’s documentation of major frontend projects, which helped new engineers onboard smoothly.

The Trade Desk – Irvine, CA Apr. 2020 - Nov. 2020

***Software Engineer***

* Contributed to sprints to build the next version user interface (UI) of the company’s SaaS demand-side ad platform that serves 800+ global advertising agencies.
* Implement tables/charts that display ad campaign data, based on UX design. Supported full agile development cycle.

Whova – San Diego, CA Apr. 2019 - Sept. 2019

***Software Engineer Intern***

* Worked with web team on Whova’s event management platform used by organizers of 2,500+ events annually.
* Implemented front-end features in two versions for A/B testing and back-end biz logic in Django and MySQL.
* Revamped an internal email auto-sending service that distributes email campaigns to 2,200 addresses daily
  + Utilized bot sender on multiple machines for further automation & bypassing Gmail’s anti-bot policy.

**EDUCATION**

***Bronco Ventures Accelerator Prep School, BVA 5***; Mar 2023 – Oct 2023, Santa Clara University

***Master of Science (MS), Computer Science***; expected Mar. 2024, Santa Clara University (San Jose, CA), GPA 3.85

* Coursework: Software Product Management: From Product to Company, Machine Learning

***Bachelor of Science (BS), Computer Science***; earned Mar. 2020, University of California, San Diego, GPA: 3.5